**Introduction**

Fiverr has taken the internet by storm. There is really no other way to say it. This little freelancing platform that could has totally transformed people's expectations of getting and providing freelance services through an online exchange format.

It seems that Fiverr has solved the two most common problems freelance platforms have historically struggled with. Fiverr not only offers a ton of services from a wide range of eager providers from all over the world, but it also is able to pull in lots of buyers.

When you put these two factors together, it is no surprise that Fiverr has become the "go to" freelance service destination on the internet. Also, given its low-cost profile compared to other freeform or custom order freelance resources, Fiverr stands to continue to attract a lot of buyer attention.

Let's get one thing clear, you can have a platform filled to the brim with sellers. Unfortunately, your platform is probably not going to succeed unless you also get a lot of buyers. Buyers make the platform successful. Fiverr has managed to do this.